

Seminars and More to Help the American Cancer Society and those Living with Cancer or Chronic Illness

Live seminars unless indicated otherwise. Times are EST

Available April 20 | N/A | Long Term Care Planning for Clients with Chronic Illnesses [recorded]
 Registration/Information To buy course materials: thennessey@njsba.com Charity/Sponsor NJ ICLE

May 19 | 8am | Cincinnati, OH | Estate Planning During Uncertainty and Possible Repeal
 Registration/Information michelle.mancini@cancer.org Charity/Sponsor American Cancer Society

May 22 | 12pm | St. Louis, MO | Estate Planning for Chronic Illness
 Registration/Information <http://www.epcstlouis.org/events/event/13595> Charity/Sponsor Estate Planning Council of St. Louis

May 25 | 4:30pm CDT | Cedar Rapids, IA | Planning in Light of Repeal or Whatever Else Happens
 Registration/Information kevin.kann@cancer.org Charity/Sponsor American Cancer Society / Shuttleworth & Ingersoll, P.L.C.

**May 30 | 1pm | Fargo, ND
 Planning in a Time of Uncertainty; Charitable Planning - Evolving Perspectives; Planning for Chronic Illness**
 Registration/Information admin@rrvepc.org Charity/Sponsor Red River Valley Estate Planning Council

June 5 | 8am | Minneapolis, MN | Charitable Giving New Perspectives
 Registration/Information srucks@americanbrainfoundation.org Charity/Sponsor American Brain Foundation

June 7 | 5pm | Milwaukee, WI | Estate Planning During Uncertainty and Possible Repeal
 Registration/Information www.milwaukeekeepf.org Charity/Sponsor American Cancer Society / Milwaukee Estate Planning Council

July 11 | 3pm | N/A | Estate and Financial Planning for Chronic Illness [Podcast recording]
 Registration/Information www.realwealthmedia.com Charity/Sponsor American Brain Foundation/Real Wealth

August 8 | 12pm | Washington, DC | Estate Planning Nuggets
 Registration/Information judie.martin@cancer.org Charity/Sponsor American Cancer Society / Wilmington Trust, N.A.

August 10 | 11:30am | Raleigh, NC | Estate Planning Nuggets
 Registration/Information Jamie.Knowles-Griffiths@cancer.org Charity/Sponsor American Cancer Society

August 11 | 10am | N/A | What to advise a client just diagnosed with Cancer [Video recording]
 Registration/Information Videos will be posted to: www.aicpa.org/pfp/consumer www.360degreesfinancialliteracy.org
 Charity/Sponsor American Cancer Society/American Institute of Certified Public Accountants

August 14 | 1pm | N/A | Estate Planning Nuggets - [Webinar - live]
 Registration/Information www.leimbergservices.com
 Charity/Sponsor American Cancer Society / Leimberg Information Services, Inc.

August 17 | 12pm | West Palm Beach, FL | Estate Planning Nuggets
 Registration/Information Chris.Snyder@cancer.org Charity/Sponsor American Cancer Society / Wilmington Trust, N.A.

August 21 | 4:30pm | St. Petersburg, FL | Estate & Financial Planning for Chronic Illness
 Registration/Information lise.amundrud@cancer.org
 Charity/Sponsor Gassman, Crotty & Denicolo, PA

September 14 | 8am | Oradell, NJ | Estate Planning Nuggets
 Registration/Information Jennifer.diclemente@cancer.org Charity/Sponsor American Cancer Society / Wells Fargo

Dear Colleague/Friend:

Every spring and summer for the past seven years, my wife Patti and I, accompanied by our adorable therapy dog Elvis, spend 2+ months traveling the country in our Airstream, lecturing to professional advisors on how to better advise clients living with chronic disease and other health challenges. Patti was diagnosed 11 years ago with multiple sclerosis. Our MS journey has taught us first hand many of the challenges those with health issues face. As traditional travel or vacations became too difficult, we sought a way to squeeze lemonade out of the proverbial lemon and found a way to both travel, and help others with health challenges. The list of speeches and other efforts on the front side of this flyer reflects this year's efforts, almost all to build awareness about cancer and the incredible efforts of the American Cancer Society.

Building awareness among professional advisors (attorneys, CPAs, insurance consultants, wealth advisors and more), about planning for health challenges, makes an important impact. These advisors are in a unique position to help clients struggling with health challenges, and the many wonderful charities serving them. Over the years we have been given the opportunity to address scores of professional groups including many local councils of the National Association of Estate Planners and Councils, Society of Financial Service Professionals, American Bar Association, American Institute of CPAs, state and local bar organizations, state CPA societies, and many more. So many organizations, such as Printing for Less whom assisted with this flyer and others in the past, and people have been so welcoming and helpful in making these efforts possible. Thank you. All honoraria have been donated to many worthy charities helping those with chronic illness and other health challenges including: American Cancer Society, National Multiple Sclerosis Society, Michael J. Fox Foundation for Parkinson's Research, COPD Foundation, Hole in the Wall Camps, American Brain Foundation, and others. For our eighth year of adventure we have been afforded the opportunity to partner with and help an incredible organization, the American Cancer Society.

Relax, this is not a pitch for money, only for two minutes of your time to do something that could be even more important than writing a check.

Almost everyone has been touched by cancer. A dear and very close friend from law school days had his life cut short at too young an age to pancreatic cancer. My sister is a breast cancer survivor. My wife Patti's father died from non-Hodgkin's lymphoma. One of our closest friends is battling inflammatory breast cancer as I write this. My father lost a 10-year battle to cancer a year and a half ago. The list is much too long. While few people are fortunate enough to have six degrees of separation from cancer, the American Cancer Society has made, and will continue to make, incredible efforts to make that happen.

So, here's the no-cost pitch...drum roll... Join the **American Cancer Society's National Professional Advisor Network (NPAN)**. It will take a couple of minutes and doesn't obligate you to anything more. Why is this so important? Because merely adding your name will add strength to the American Cancer Society's efforts. Merely adding your name will keep the American Cancer Society name and mission in mind if a client, friend or loved one faces the challenges of cancer. For those advisors who might benefit, NPAN offers services to help support you and your clients in the community. NPAN gives you information and professional materials to enhance your client relationships – especially with those clients who are affected by cancer. For those of you who don't need these benefits, adding your name and reputation to the NPAN program will lend credibility to NPAN in its outreach efforts to other advisors. This could be the easiest pitch to say "YES" to. It's free and there is no obligation on your part. If you're not an advisor, email this flyer to your attorney, CPA, insurance consultant, wealth manager and trust officer. Encourage them to join NPAN.

It's easy. Visit cancer.org/npan join today. For more information visit cancer.org/plannedgiving to locate the Society estate and gift planning professional in your area.



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